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Business

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Accounting

Business analytics

Business and digital communications

Economics

Event management

Entrepreneurship and innovation

Finance

Financial planning

Food and agribusiness

Human resource management

Management

Management information systems

Marketing

Organisational psychology

People management

Project management

Property and real estate

Psychology

Retail and supply chain management

Sport development

Sport management

2021 Undergraduate

Get a head start to your career

Explore our range of business courses, developed in consultation with industry. You'll build an invaluable network through work integrated learning and graduate with a set of versatile skills to give you the employment edge. We'll prepare you for careers of the future, using emerging technologies to facilitate innovative, borderless, socially responsible, and personalised education.

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Published by Deakin University in March 2020. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information, please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B

Your future in business

Get a world-class education

Deakin Business School is in the top 1% of business schools globally by holding both AACSB and EQUIS accreditations. These prestigious accreditations are awarded to business schools that meet strict standards of quality, academic and professional excellence, and demonstrate a commitment to ongoing improvement and innovation in their courses, ensuring our graduates are employable worldwide.

Study sport with the best

Deakin has a long-standing reputation for excellence in sport education, which is why more students choose to study sport at Deakin than at any other Victorian university. We are currently ranked in the world's top 20, and number one in Australia, for sport management programs. Even better news: our graduate salaries are fifth highest in the world.¹

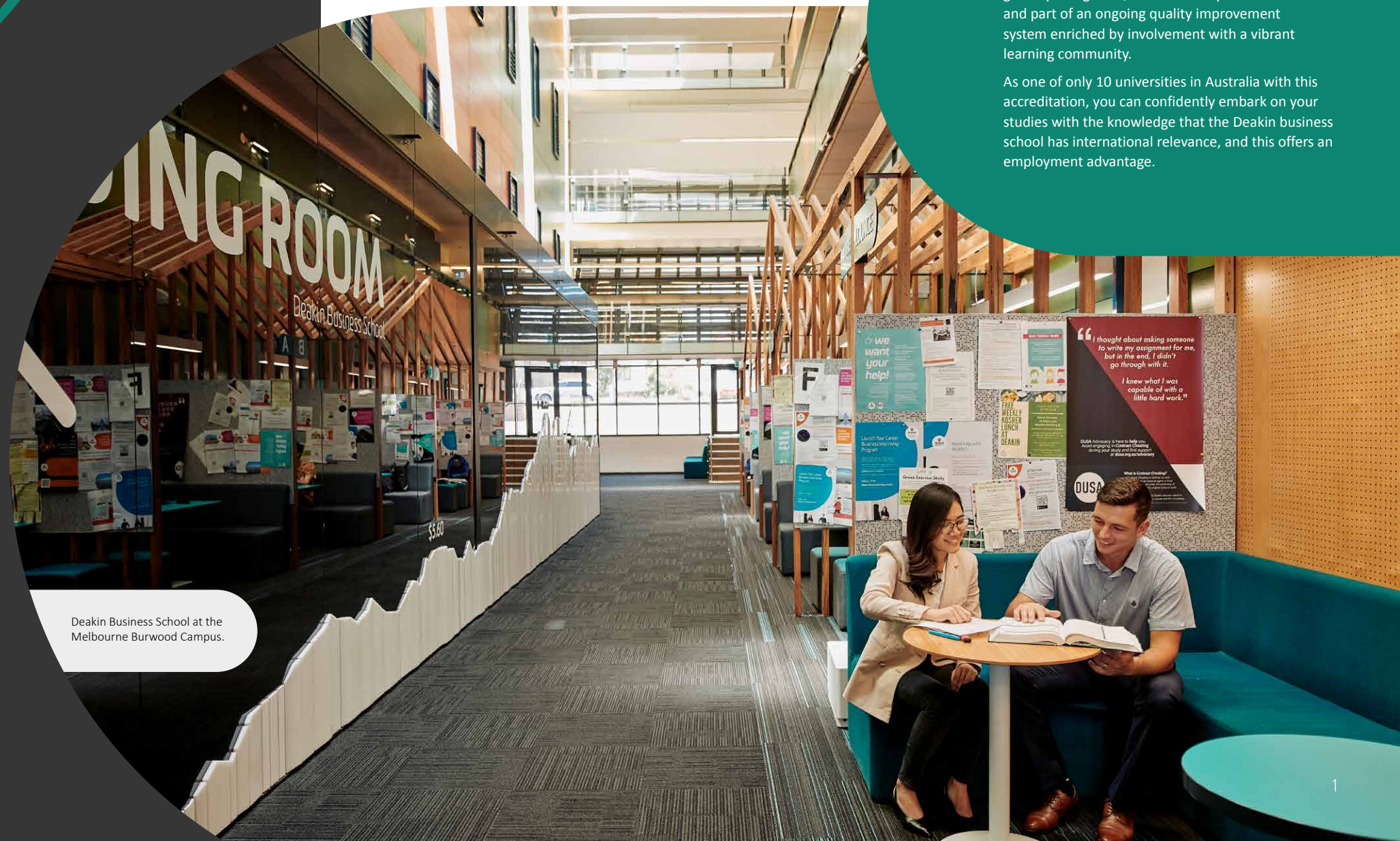
¹ Sport Business International's Postgraduate Sports Course Guide 2019.



Graduate with an employment advantage

EQUIS accreditation means a business school is globally recognised, internationally benchmarked and part of an ongoing quality improvement system enriched by involvement with a vibrant learning community.

As one of only 10 universities in Australia with this accreditation, you can confidently embark on your studies with the knowledge that the Deakin business school has international relevance, and this offers an employment advantage.



Deakin Business School at the Melbourne Burwood Campus.

Your future in business

Explore our industry connections

Our close ties with industry, government departments, professional associations, and other educational providers mean that you get:

- courses matched to current industry best practice
- work placement opportunities
- a well-recognised and accredited qualification that stands out to employers.

Depending on units taken, commerce graduates are eligible to apply for admission to the following:

- Association of Chartered Certified Accountants (ACCA)
- Association of Financial Advisers (AFA)
- Australian Human Resources Institute (AHRI)
- Australian Marketing Institute (AMI)
- Certified Practising Accountants (CPA)
- Chartered Accountants Australia and New Zealand (CA ANZ)
- Financial Adviser Standards and Ethics Authority (FASEA)
- Financial Planning Association of Australia (FPA)
- Institute of Managers and Leaders (IML)
- Institute of Public Accountants (IPA).

Gain study credit through real-world experience

Get your career off to the best start by networking, and gaining skills and knowledge, through work experience; earn credit towards your degree at the same time. Professional work experience will develop your employability; students with placements and internships are highly sought-after by employers. Many of our business courses offer work placements in organisations in Australia and overseas.

Industry placements give you an opportunity to:

- apply and consolidate knowledge gained in your course
- cultivate professional competencies
- experience workplace culture
- explore career options relevant to your study discipline
- develop professional networks.

International study programs and industry placements are not just about experiencing a new culture or workplace, but increasingly important in positioning graduates for future success.

deakin.edu.au/business-wil



Deakin students attending faculty-led study program in China.

Tailor your studies to your interests

How you study business at Deakin depends on your interests and career aspirations. With a Bachelor of Commerce degree you can specialise in one of nine majors which reflect traditional business skills, and have the option of doing a minor in one of 16 areas of specialisation. Or choose a Bachelor of Business which offers seven majors in contemporary business areas. You can also choose from our focused specialist degrees: Bachelor of Business Analytics, Bachelor of Human Resource Management (Psychology), Bachelor of Marketing (Psychology), Bachelor of Property and Real Estate, Bachelor of Sport Development or Bachelor of Business (Sport Management).

Travel overseas

See the world through faculty-led programs, short-term study programs, international internships and volunteering. Students looking for a longer and more immersive experience can take part in one of our exchange programs too.

Deakin Business School students have walked the Great Wall of China, paced the pavements in Paris, played cricket in Delhi, gone behind the scenes at Disneyland, and offered business advice to local government in Japan.

These experiences enhance your global employability skills in areas like teamwork, critical thinking and intercultural communication, while immersing you in a new cultural and learning environment.

Access state-of-the-art facilities

Our high-tech teaching spaces include the cutting-edge Telstra Trading Room. Get hands-on trading experience with a model of an interbank trading floor, and gain real-world insights into the foreign exchange market.

Enjoy all that university has to offer

We want you to have a meaningful learning experience; university is important, but it should be fun too. Deakin Business School supports a range of clubs and societies, including Deakin Commerce Society, Deakin Law Students Society, Deakin Entrepreneurs Collective, and many more.

Skills to get you a job

Gain a competitive edge in the workplace with real-world expertise and practical skills. Deakin is ranked the #1 university for both generic skills and good teaching in Victoria.¹

¹ Graduate Outcomes Survey 2019.

Disciplines

Your dream course starts here. Take a look through our disciplines (also known as study areas) to choose your area of expertise. Knowing which discipline you're interested in helps career advisers find the best course for your interests. Corresponding courses are featured in the following pages, so you can learn more about what you'll study, work experience opportunities and the types of careers you could pursue. When you choose a course, you can then pick which discipline to specialise in within that course. Visit deakin.edu.au for detailed discipline and course information, including a description of the units within each degree.

Accounting

Complex global markets and reporting requirements mean accounting is an increasingly dynamic and exciting profession. Accountants are finance and information specialists who inform business decision-making within a wide range of organisations. Businesses and individuals rely on accountants to assess their financial situation, prepare reports and give advice on financial dealings.

Business analytics

Use technology to analyse, present and support decision-making using 'big data' held by an organisation. Business analytics looks at the way businesses structure their information architecture, and the ways people and organisations can use technology to improve their processes and workflows, and inform how to innovate their products or services.

Business and digital communications

Manage and coordinate relationships between organisations, agencies and the public through effective internal and external communications. With a focus on ethical and sustainable research and practices, build key knowledge and skills in brand management, content marketing, social media, strategic public relations, and the field of marketing communications.

Economics

Learn about the production, distribution and consumption of wealth. Economics is a social science based on human behaviour that helps you enhance all aspects of business. Gain business acumen and learn to adapt to various policy environments. Develop quantitative and analytical skills that are highly valued by employers and can complement your future career path.

Event management

Work in diverse fields like government, education and the not-for-profit sector. You'll develop a mix of skills that include project management, marketing, communication, innovation and planning for unique events.

Entrepreneurship and innovation

Develop skills and strategic tools, and benefit from work integrated learning experience to prepare you for starting your own business, running a family-business, becoming a social entrepreneur, or to help existing organizations to launch and manage new products and enter into new markets.

Finance

A career in finance can open doors to almost any industry. Learn about the operations of financial markets and institutions, and how decision-making processes are administered where uncertainty is involved.

Finance deals with investment, payout decisions of firms, the effects of interest rates and risks on the pricing of assets, and the structure and operations of financial markets and institutions.

Financial planning

Financial planners have the necessary breadth and depth of financial skills and knowledge to help people achieve financial success. Innovative and lateral in their thinking, financial planners are up-to-date with the latest changes and are committed to providing sound, independent and ethical financial advice to their clients.

The Bachelor of Commerce, with a major in financial planning, is approved by the new financial planning standards body – the Financial Adviser Standards and Ethics Authority (FASEA). Graduates can provide financial advice in Australia and be eligible for entry into the certification programs of the professional financial planning associations.

Food and agribusiness

The agricultural sector occupies a significant place in world economies. Agribusiness companies and major financial institutions are some of the organisations looking for graduates with critical business capabilities like resource management, agritech, agribusiness and skills in managing global climate challenges across the agricultural supply chain.

Human resource management

An understanding of how to manage human resources is critical for all managers. Human resource management covers recruitment, selection, training and development, workplace diversity, employee relations, performance and change management and remuneration. Develop invaluable counselling, mediation and negotiation skills that will stand you in good stead in any field you enter in the future.



Courses to careers

Visit explore.deakin.edu.au to kickstart your course and career exploration. With more than 600 paired courses and careers, it's the perfect destination for you to discover your future career.

International trade and business

Gain the skills, knowledge and expertise to excel in a growing and changing global environment. From marketing and strategy through to international relations and law, a career in international trade and business could take you anywhere in the world.

Management

Managers drive organisational culture, performance and results by guiding and supporting both employees and employers. Study management to formally develop the skills required to be a strong leader through a progressive program of theory and practice.

Management information systems

Supplement your business studies with knowledge of the underlying information systems that support modern business processes. Learn about the business applications of information systems and gain the skills and knowledge relevant to understanding this dynamic area.

Marketing

Marketing strategically and creatively adds value to the customer experience, building a relationship between consumers and sellers. Our courses cover a range of subjects, including brand management, consumer behaviour and digital media.

#1 careers service in Australia¹

Prepare yourself for the jobs and careers of the future. Access our career centre, DeakinTALENT, and use its programs and services to research different career options, hone your interview skills, look for casual work while you study or find a graduate job.

deakintalent.deakin.edu.au

¹ Australian Graduate Recruitment Industry Awards (AGRIA) – 2017, 2018 and 2019.



Disciplines

Deakin students work with their peers to build networks and solve real-world business problems.

Psychology

Combine psychology principles from complementary disciplines in marketing or human resource management. A dual expertise in psychology and business disciplines provides graduates with a competitive advantage as you enter into employment.

Organisational psychology

Organisational psychologists apply science to the workplace to improve employee performance and wellbeing. You could work with organisations, teams and individual employees to devise strategies to recruit, motivate, develop, change and inspire your workforce.

People management

People management is one of the fastest growing fields of professional employment. This study area provides skills and understanding of the critical dimensions required to successfully manage people. Develop an understanding of strategic human resource management, human resource development, organisational behaviour, change management, workplace counselling and negotiation, and an understanding of employment relations.

Project management

Join a growing, dynamic profession that involves planning, coordinating, costing and evaluating projects of all sizes, as well as managing the people and risks involved. In a globalised economy, project management is central to developing and delivering new products, services and infrastructure, as well as implementing new techniques and processes to facilitate change.

Property and real estate

The property industry is one of the world's largest employment areas. Deakin's unique property and real estate course leads to careers with long-term employment and rewarding salaries. With strong industry links, and international demand for graduates, studies focus on investment, property development, property valuation, market analysis and property economics, with popular specialisations in sustainability or business disciplines.

Gain practical, real-world experience

Deakin's business courses offer work experience opportunities, known as work integrated learning, which include business internships, community-based volunteering, industry-based learning, work-based learning, as well as a range of opportunities offered by industry partners in Australia and overseas.

deakin.edu.au/business-wil

Retail and supply chain management

Retail managers for the 21st century understand the retail process from sourcing and retail, to brand management and evaluating consumers. The field of retailing is still growing but the impact of worldwide competition, and short product lifecycles, makes retailing a challenging and dynamic field that needs practitioners who can operate in a fast-changing environment.

Sport development

Study sport development for its unique focus on three areas: sport management and marketing, coaching and exercise, and sport science. It centres on the development of sport and community development through sport, by both increasing participation in sport and developing pathways to attract, retain and nurture sport participation.

Sport management

Learn to manage the business of sport organisations that deliver sport, and the organisations that support them. A degree in sport management helps students to become sport managers who can lead sport organisations in a range of activities, including the development and management of professional sport competitions, major events, and community programs that encourage participation. Sport management graduates work with organisations that support sport, like sport promoters and player agents, sporting goods manufacturers and retailers, and facility management.

Courses

Bachelor of Business Analytics

M340 C B 3 T1, T2

Launch a career in the booming world of big data with Deakin's Bachelor of Business Analytics. Through theoretical and hands-on study, you'll learn how to analyse data and information systems to find solutions to common management problems.

Professional recognition

The Bachelor of Business Analytics is accredited by the Australian Computer Society (ACS), recognising that Deakin graduates will be qualified for professional practice in information and communications technology (ICT).

Careers

As a graduate you can work across business and scientific fields. Career opportunities include:

- business analyst
- business intelligence specialist
- computer system analyst
- data analyst
- digital transformation consultant
- information analyst
- information manager/information officer
- market analyst
- predictive modeller.

Work experience

Work experience is a core component of this degree. The Work Integrated Learning program connects students with employers, ensuring you have every opportunity to work with Business Analytics students and professionals each trimester – giving you a head start in your career.

Course structure^{1,2}

This 24-credit-point course consists of 16 credit points of core units (including one work integrated learning unit or an approved international learning experience) and 8 credit points of elective units (which may include a 6 or 8-credit-point major sequence of your choice).

	Trimester 1	Trimester 2
Year 1	Business Analytics Managing Data and Information Professional Ethics in the Digital Age Data Science Concepts	Business Requirements Analysis Predictive Analytics Information Security, Governance and the Cloud Elective/major
Year 2	Business Intelligence and Data Warehousing Artificial Intelligence for Business Project Management Elective/major	Social Media Analytics and Data Driven Innovation Decision Analytics Elective/major Elective/major
Year 3	Marketing Analytics Strategic Supply Chain Management Work Integrated Learning – MWL unit Elective/major	Applied Business Project Elective/major Elective/major Elective/major

deakin.edu.au/course/bachelor-business-analytics

- ¹ This course structure should be used as a guide only and advice should be sought when selecting units.
- ² Academic Integrity (MAI010) and Academic Induction for the Bachelor of Business Analytics (MIS010) are compulsory 0-credit-point units that you must undertake as part of this course.



'The learning is very practical and hands-on. The theory is interesting, but you learn most by doing it and working on real problems.'

Kaizer Rodrigues
Bachelor of Commerce (Business Analytics) student



Choosing between business and commerce?

In both degrees you will study foundational units to give you a well-rounded understanding of business.

The Bachelor of Commerce requires strong problem solving and analytical skills, and provides graduates with specialised knowledge of the organisational functions of a business. The course offers graduates a pathway to be recognised by professional organisations such as: Certified Practising Accountants (CPA), Australian Human Resources Institute (AHRI) and Australian Marketing Institute (AMI).

The Bachelor of Business has a stronger focus on a range of skills and knowledge outside of the traditional analytical organisational functions of a business. This is the degree of choice for those with an entrepreneurial spirit and an eye to becoming a business owner.

Bachelor of Business

M325 C B WF 3 T1, T2, T3¹

Deakin's Bachelor of Business is a contemporary, career-focused course. Whether it's preparing for the nuances of international business relationships through our Global Mindset and Citizenship unit, or learning the challenges and opportunities of business ownership in Entrepreneurship and Innovation, you'll develop the skills and experience you need to succeed in the business world.

Careers

The Bachelor of Business can lead to a variety of careers in Australia and overseas, including:

- business development manager
- events manager
- procurement manager
- project manager
- retail and supply chain manager
- small business owner.

Work experience

This course encourages you to learn through real experiences. The work integrated learning is a key component, letting you connect with the world by working in a range of organisational roles as part of your study. A capstone unit in your final year offers a great opportunity to practise and develop professional skills, such as teamwork, communication, negotiation, conflict resolution, decision-making, problem solving and leadership.

Course structure

This 24-credit-point course consists of 10 credit points of core units, one 8-credit-point major sequence (including at least 1 credit point of a work integrated learning unit or an approved 1-credit-point international learning experience and 1-credit-point capstone unit), and six elective units (which may include one 4-credit-point minor sequence).

Majors

- Business and digital communication C B WF²
- Entrepreneurship and innovation C B WF²
- Event management C B WF²
- Organisational psychology C B WP³
- People management C B WF²
- Project management C B WF²
- Retail and supply chain management C B WF²

Minors

- Business analytics C B WF²
- Economics C B WF
- Finance C B WF²
- International trade C B WF²
- Marketing C B WF
- Taxation regulation C B WF²
- Wealth management C B WF

deakin.edu.au/course/bachelor-business

Bachelor of Commerce

M300 C B WF WB¹ 3 T1, T2, T3²

Develop your passion and skills about how commerce can solve the problems of the future by studying Deakin's Bachelor of Commerce. With authentic, practical learning experiences including the ability to research and resolve real commercial and community issues, Deakin's Bachelor of Commerce is at the forefront of providing you with the skills and experience to navigate your professional future.

Professional recognition

The course is developed and reviewed with industry input, and fully aligned with professional expectations and accreditations. Due to our close links with government departments, professional associations and other educational providers, commerce graduates can apply for membership to these key professional bodies (depending on units taken):

- Association of Chartered Certified Accountants (ACCA)
- Association of Financial Advisers (AFA)
- Australian Human Resources Institute (AHRI)
- Australian Marketing Institute (AMI)
- Certified Practising Accountants (CPA)
- Chartered Accountants Australia and New Zealand (CA ANZ)
- Financial Adviser Standards and Ethics Authority (FASEA)
- Financial Planning Association of Australia (FPA)
- Institute of Managers and Leaders (IML)
- Institute of Public Accountants (IPA).

Careers

Across almost every area of business and government, in Australia and overseas, there are excellent employment opportunities for commerce graduates, including:

- accountant
- business analytics professional
- economist
- financial planner
- human resource manager
- international trade officer
- marketing manager
- social and economic policy developer.

Work and Global Learning Experiences

Work experience, whether it be in Australia or overseas, can make all the difference when you graduate and are applying for jobs. Through our Work Integrated Learning program you can gain work experience and credit towards your degree. Our curriculum is complemented by a range of experiential learning opportunities, such as mentoring, volunteering, consulting and internships. Opportunities to gain international experience abroad with a range of overseas internships, study tours and exchanges across Asia, Europe and North America, enhance your global employability skills in areas like teamwork and intercultural communication.

Course structure

This 24-credit-point course consists of 8 credit points of core units, one 8-credit-point major sequence and eight elective units (which may include one 4-credit-point minor sequence and four elective units). You must also complete a compulsory 0-credit-point unit, Academic Integrity (MAI010).

Majors

- Accounting C B WF WB
- Economics C B WF³
- Finance C B WF³ WB³
- Financial planning C B WF³ WB³
- Food and agribusiness C B WF
- Human resource management C B WF
- Management C B WF
- Management information systems C B WF³
- Marketing C B WF³

Minors

- Accounting C B WF WB
- Agribusiness C WB
- Business analytics C B WF³
- Economics C B WF WB³
- Event management B
- Finance C B WF³ WB³
- Global studies C B WF³ WB³
- Human resource management C B WF WB³
- International trade C B WF³
- Marketing C B WF
- Professional practice C B WF WB
- Project management C B WF³
- Retail management C B WF³
- Social entrepreneurship B
- Taxation regulation C B WF³ WB³
- Wealth management C B WF WB

deakin.edu.au/course/bachelor-commerce

1 Trimester 3 intake is only available at the Melbourne Burwood Campus and Cloud Campus for domestic students. Trimester 3 only available at Cloud Campus for international students.
2 Geelong Waterfront Campus students will be required to undertake some units of study at Cloud Campus.
3 Students will be required to undertake units of study at both the Geelong Warrnambool Campus and Geelong Waterfront Campus.

1 Not all majors are available at the Warrnambool Campus. Students undertaking units in majors that are not available on campus may enrol in units offered at Cloud Campus.
2 Trimester 3 intake is only available at the Melbourne Burwood Campus, Geelong Waterfront Campus and Cloud Campus. For international students, the Melbourne Burwood Campus and Cloud Campus only. Students commencing at the Geelong Waterfront Campus will be required to enrol in units offered at Cloud Campus in Trimester 3.
3 Warrnambool Campus and/or Geelong Waterfront Campus students will be required to undertake some units online at Cloud Campus.

Courses

Bachelor of Marketing (Psychology) M336 C B 3 T1, T2

Combine principles from complementary disciplines to unlock creative marketing solutions, and graduate with a unique skill set that's in demand across all industries. Develop core competencies in consumer behaviour, marketing strategy and communication, research methods, analytics, digital literacy, and psychology.

Professional recognition

The Bachelor of Marketing (Psychology) is accredited by the Australian Marketing Institute (AMI) and the Australian Psychology Accreditation Council (APAC).

Graduates will be eligible for a one-year credit reduction, needed to become a Certified Practising Marketer by the AMI.

Completion of the course also provides students with an APAC accredited three-year degree in psychology. This allows students to then undertake additional study in pursuit of provisional and general registration as a psychologist through the Psychology Board of Australia (PsyBA).

Careers

A dual expertise in psychology and marketing provides you with a competitive advantage as you enter into employment. Career opportunities include:

- consumer advocate
- customer experience manager
- customer insights analyst
- digital marketing manager
- marketing and communications manager
- market researcher
- media planner.



Study when and where you want

Join the thousands of students currently studying online at Deakin's Cloud Campus. You'll learn with the same top teachers as on-campus students, with the ultimate flexibility to study anywhere, anytime.

Deakin code	S342	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB

Course structure^{1,2}

This 24-credit-point course consists of 12 credit points of core marketing units (including one work integrated learning unit or an approved international learning experience) and 12 credit points of core psychology units.

	Trimester 1	Trimester 2
Year 1	Psychology A: Fundamentals of Human Behaviour Foundations of Psychological Science Marketing Fundamentals Business Analytics	Psychology B: Individual and Social Development Foundations of Psychological Practice Consumer Behaviour Professional Insight
Year 2	Research Methods in Psychology A The Human Mind Services Marketing Integrated Marketing Communications in the Digital Age	Research Methods in Psychology B Child and Adolescent Development Brand Management Marketing Insights
Year 3	Human Social Behaviour Brain, Biology and Behaviour Strategic Marketing Business Ethics	Personality Psychopathology Work Integrated Learning Research Methods Capstone

deakin.edu.au/course/bachelor-marketing-psychology

- ¹ This course structure should be used as a guide only and advice should be sought when selecting units.
- ² Academic Integrity (MAI010) is a compulsory 0-credit-point unit that you must undertake as part of this course.

Bachelor of Human Resource Management (Psychology) M335 C B WF 3 T1, T2

With the increases in globalisation, a rapidly changing workforce profile and dynamic people needs of organisations, there is a growing requirement for expertise in psychology among human resource professionals. In this course, you will gain the fundamentals of both psychological science, including why people think and act as they do – and human resources, including how businesses manage, direct and organise employees to ensure both engagement and profitability.

Professional recognition²

The Bachelor of Human Resource Management (Psychology) is accredited by the Australian Human Resources Institute (AHRI).



Careers

Deakin's Bachelor of Human Resource Management (Psychology) can lead you to a diverse range of local and international careers including:

- employee relations officer
- human resources compensation officer
- human resources consultant
- industrial relations officer
- organisational development consultant
- training and development manager.

Work experience

Units in this course may have participation requirements that include compulsory placements, work-based training, community-based learning or collaborative research training arrangements.



Course structure^{3,4}

This course consists of 24 credit points of core units, including one work integrated learning unit from a specific list.

	Trimester 1	Trimester 2
Year 1	Foundations of Psychological Science Psychology A: Fundamentals of Human Behaviour Management Organisational Behaviour	Foundations of Psychological Practice Psychology B: Individual and Social Development Intrapersonal Skills Human Resource Development
Year 2	Research Methods in Psychology A The Human Mind Fundamentals of Human Resource Management Workplace Counselling and Negotiation	Child and Adolescent Development Research Methods in Psychology B Managing and Rewarding Performance Employment Relations
Year 3	Human Social Behaviour Brain, Biology and Behaviour Business Ethics Change Management	Personality Psychopathology Research Methods Capstone or Strategic Human Resource Management Work Integrated Learning

deakin.edu.au/course/bachelor-human-resource-management-psychology

- ³ Students enrolled at the Geelong Waterfront Campus will be required to undertake some units of study at Geelong Waurn Ponds Campus.
- ⁴ APAC accreditation has been granted for this course without condition until 31 December 2020. Deakin is expecting the APAC re-accreditation notification in late 2020.
- ³ This course structure should be used as a guide only and advice should be sought when selecting units.
- ⁴ Academic Integrity (MAI010) is a compulsory 0-credit-point unit that you must undertake as part of this course.

Courses

Bachelor of Property and Real Estate

Gain the broad skills you need to forge a career in real estate, from property development and valuation to the business principles of law and accounting. This diverse course has close links with professional bodies, and employers will be impressed with the practical experience you've completed as part of your course.

Professional recognition

This course is professionally accredited by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). Graduates will meet the academic requirements for membership as a Certified Practising Valuer (CPV).

Careers

With this qualification, you'll be able to specialise in all facets of the real estate market including commercial and industrial property, residential property and other related land uses in the built environment. Career opportunities include:

- asset manager
- land economist
- mortgage finance broker
- portfolio manager
- property developer
- property manager
- property valuer.

Work experience

This course offers industry-based learning opportunities.

deakin.edu.au/business-wil



1 Trimester 3 is available to domestic students only.
2 This course structure should be used as a guide only and advice should be sought when selecting units.
3 Academic Integrity (MAI010) is a compulsory 0-credit-point unit that you must undertake as part of this course.



	Trimester 1	Trimester 2
Year 1	Accounting for Decision Making Fundamentals of Finance Introduction to Property Sustainable Construction	Economic Principles Law for Commerce Introduction to Property Development Level 1, 2 or 3 elective
Year 2	Statutory Valuation Property Investment Property Economics Level 1, 2 or 3 elective	Property Management Property Law and Practice Level 1, 2 or 3 elective Level 2 or 3 elective/work integrated learning/study abroad
Year 3	Advanced Property Analysis Commercial Property Construction Studies Level 3 elective Level 2 or 3 elective	Advanced Property Valuation Advanced Property Development Level 3 elective x 2

deakin.edu.au/course/bachelor-property-and-real-estate

Bachelor of Business (Sport Management)

Make your business mark behind the scenes in the dynamic sports industry through Deakin's Bachelor of Business (Sport Management). With the increased professionalism of sport, you'll learn how to manage the business of sport, with specialised learning in marketing, finance, management and law. You can also build your expertise with a complementary business major.

Careers

Professionally trained people find employment in a range of sport organisations, such as: Australian Rules football, basketball, cricket, tennis and golf, plus national and state sporting organisations. Career opportunities include:

- advertisement and sponsorship consultant
- commercial partnership administrator
- community engagement officer
- event operations coordinator
- facility manager
- media and marketing manager
- public relations officer
- sport analyst.

A home for elite athletes

We're dedicated to supporting elite athletes to achieve academic success alongside the demands of training and competition. That's why Deakin is a member of the Elite Athlete Friendly University (EAFU) Network.

We offer student athletes:

- flexibility around assessment deadlines, and lecture and tutorial attendance
- leaves of absence so they can meet their sporting commitments
- extensions on the time normally allowed to complete a course.

deakin.edu.au/elite-athlete-program

Work experience

This course offers industry-based learning opportunities.

deakin.edu.au/business-wil

Course structure

This 24-credit-point course consists of 8 credit points of core sport management units, 8 credit points of core business units and 8 credit points of elective units (which may include a major of your choice). You must also complete a compulsory 0-credit-point unit, Academic Integrity (MAI010).

See also Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management), page 15.

deakin.edu.au/course/bachelor-business-sport-management

1 For international students, Cloud Campus only.

Deakin code	S342	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Warrnambool Campus	WP
		Warrnambool Campus	WB

Bachelor of Sport Development

M320 B 3 T1

Learn about sport pathways and coaching, and the marketing and management of sport, and turn your passion for sport into a rewarding career. With Deakin's Bachelor of Sport Development, you'll examine the science of coaching as well as the practical elements of encouraging participation and performance in sport.

Careers

This course will prepare you for roles in coaching, the leisure industry, sports science and in the field of community sports development.

Career opportunities include:

- community engagement officer
- facility and recreation manager
- high performance manager
- player agent
- professional sports association official
- recreation officer
- sport development officer
- sports governance official
- sports coach
- sports policy officer.

Work experience

This course offers industry-based learning opportunities.

deakin.edu.au/business-wil

Course structure

This 24-credit-point course consists of 12 credit points of core business and law units and 12 credit points of core health units. You must also complete a compulsory 0-credit-point unit, Academic Integrity (MAI010).

deakin.edu.au/course/bachelor-sport-development



Hands-on learning takes place out on the oval at the Melbourne Burwood Campus.

Courses

Combined courses

A combined course (or double degree) lets you pursue complementary studies in both degrees while exploring particular areas of interest to you. Combined courses let you complete two courses in as little as four or five years, which is quicker than completing one degree followed by the other.

Bachelor of Business/Bachelor of Arts

Want a career rich with diverse knowledge and skills? The Bachelor of Business/Bachelor of Arts combined degree trains you in transferable skills that allow you to seamlessly move between the roles of the future, all while fostering your creativity and entrepreneurial spirit.

Bachelor of Commerce/Bachelor of Arts

D385 [C] [B] [WF] 1 [4] T1, T2, T3 2

Combine commerce major sequences with complementary arts majors in Deakin's Bachelor of Commerce/Bachelor of Arts to create a unique qualification. Learn to think more critically as you gain a strong foundation in all aspects of business with a focus on a commerce major like accounting or economics. A complementary choice from Deakin's arts major sequences will mean you graduate with the balanced education employers are looking for.

Bachelor of Commerce/Bachelor of Business Analytics

D366 [C] [B] [4] T1, T2, T3 3

Develop critical analysis skills to take data and turn it into strategies to drive business success with Deakin's Bachelor of Commerce/Bachelor of Business Analytics. Learn how to interpret data and information, then combine it with a strong foundation in all areas of business. Graduate with practical skills that will be an asset to companies all over the world.

Deakin code	S342	Cloud Campus	[C]
Course duration in years	[3]	Melbourne Burwood Campus	[B]
Trimester	T	Geelong Waterfront Campus	[WF]
		Geelong Waurn Ponds Campus	[WP]
		Warrnambool Campus	[WB]

Bachelor of Commerce/Bachelor of Laws

D322 [C] [B] [WF] [5] T1, T2, T3 4

Combine a leading law degree with the commercial skills that organisations are looking for in Deakin's Bachelor of Commerce/Bachelor of Laws. Your broad knowledge of both business and legal concepts, as well as robust training, practical experience and industry placements, will make you a competitive candidate in all areas of corporate law.

Professional recognition

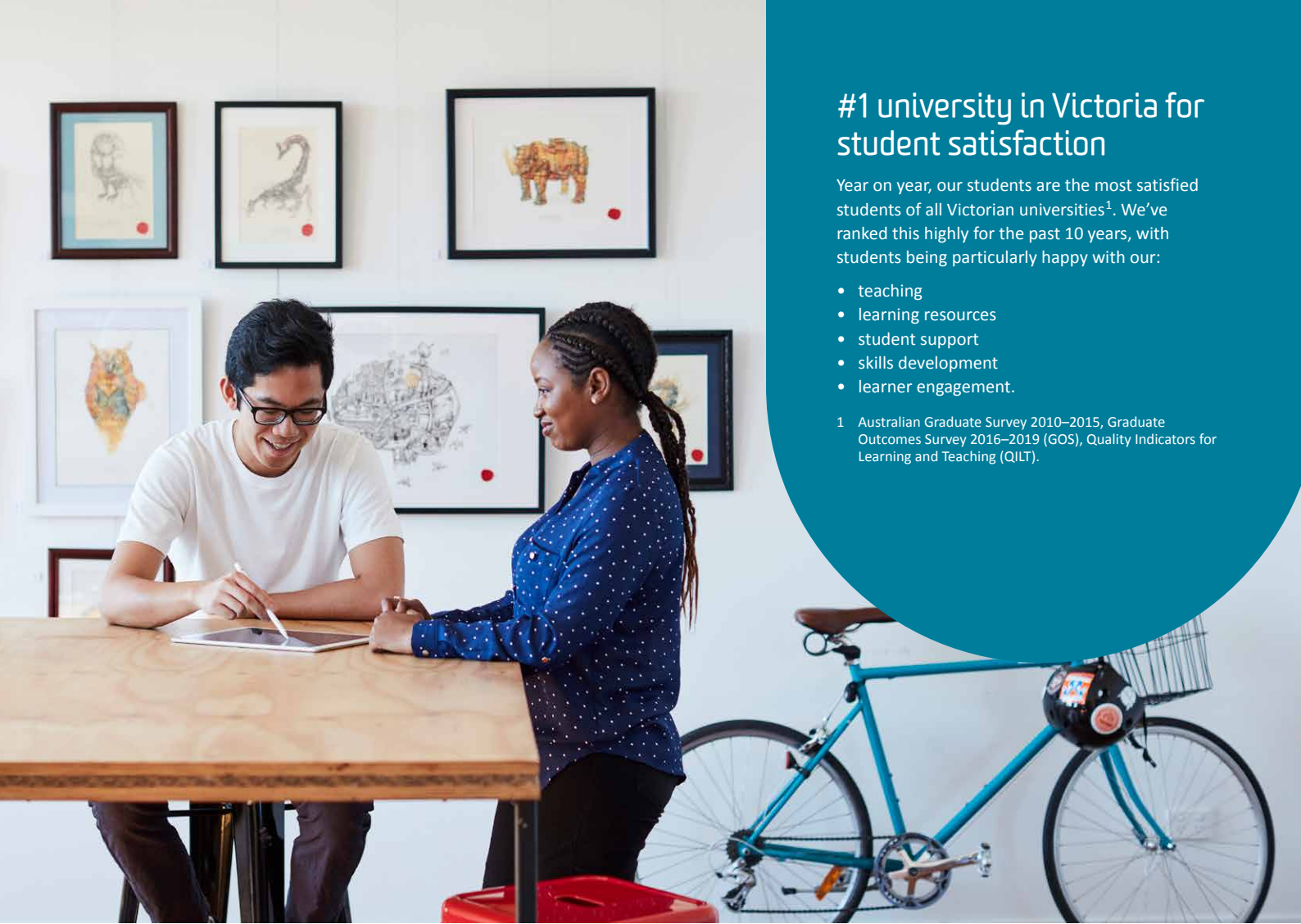
The Bachelor of Commerce/Bachelor of Laws fulfils the academic requirements to practise as an Australian lawyer, as set by the Victorian Legal Admissions Board (VLAB).

For more information on Deakin Law School and its program, visit deakin.edu.au/law.

Bachelor of Commerce/Bachelor of Science

D321 [B] [4] T1, T2, T3 3

Deakin's Bachelor of Commerce/Bachelor of Science lets you take your science career beyond the lab. Pair specialist science knowledge with a strong foundation in business disciplines and graduate ready to lead, innovate and succeed in your chosen field.



#1 university in Victoria for student satisfaction

Year on year, our students are the most satisfied students of all Victorian universities¹. We've ranked this highly for the past 10 years, with students being particularly happy with our:

- teaching
- learning resources
- student support
- skills development
- learner engagement.

¹ Australian Graduate Survey 2010–2015, Graduate Outcomes Survey 2016–2019 (GOS), Quality Indicators for Learning and Teaching (QILT).

Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management)

D394 [B] [WP] [4] T1, T2

Experience the synergy of sport science and the business of sporting organisations with Deakin's Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management). Gain the skills to improve the sporting performance and health of athletes and teams, as well as the expertise to become a professional leader in exercise and sport science in areas from strength and conditioning, to physiology.

Professional recognition⁵

Graduates are eligible to apply for accreditation with Exercise and Sports Science Australia (ESSA) as an Accredited Exercise Scientist (AES).

Bachelor of Nutrition Science/Bachelor of Commerce

D301 [B] [4] T1, T2

Build your foundation knowledge in nutrition science while understanding how business operates and guides Australia's \$20 billion dollar food industry. With a Bachelor of Nutrition Science/Bachelor of Commerce, you'll graduate with highly transferable skills that allow you to understand and navigate the relationship between nutrition and business.

Professional recognition

This qualification allows you to receive recognition from both nutrition and business professional bodies.

Enrolled students and graduates may apply for membership of the Nutrition Society of Australia (NSA). Registration will ensure you're recognised as a qualified nutrition professional in the field.



'My course offers a variety of unique electives – which I often can't decide between – but I can honestly say that I'm extremely fortunate to be enjoying the ultimate university experience. The motivation to study my course and regularly attend classes on campus stems from my commitments and roles that require my attendance on an almost daily basis.'

Yasmine Raki
Bachelor of Laws/Bachelor of Commerce student

¹ Students enrolled in this combined course at the Geelong Waterfront Campus will be required to undertake units of study at both the Geelong Waurn Ponds Campus and Geelong Waterfront Campus.
² Trimester 3 intake is only available at the Melbourne Burwood Campus and Cloud Campus.
³ Trimester 3 is not available to international students.
⁴ Trimester 3 intake is only available at the Melbourne Burwood Campus and Cloud Campus for domestic students. Trimester 3 only available at Cloud Campus for international students.
⁵ This course is currently not accredited with ESSA. However, graduates may still apply to ESSA to become an Accredited Exercise Scientist through the non-ESSA-Accredited Course application pathway. Please refer to essa.org.au for more information.

Courses

Deakin code	S342	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Warrn Ponds Campus	WP
		Warrnambool Campus	WB

Bachelor of International Studies/Bachelor of Commerce

D338 C B WF¹ 4 T1, T2², T3²

Gain a competitive business foundation with a global application. Through Deakin’s Bachelor of International Studies/Bachelor of Commerce, you’ll develop your understanding of the international forces shaping government, business and communities, and gain the skills to analyse and interpret these forces. You’ll learn about commerce disciplines such as accounting, marketing and law, while developing cultural competencies through valuable overseas study experiences.

Bachelor of Property and Real Estate/Bachelor of Commerce

D325 C B 4 T1, T2, T3

Combine the practicalities of real estate with the commercial knowledge you need to succeed with a Bachelor of Property and Real Estate/Bachelor of Commerce. You’ll gain a business foundation that includes economics, accounting, marketing, management and law, while studying units in various aspects of real estate such as development, management and valuation.

Bachelor of Property and Real Estate/Bachelor of Laws

D396 C B 5 T1, T2

Property and law have a natural synergy that’s in high demand. Gain a competitive legal edge with hands-on experience in the dynamic real estate industry in Deakin’s Bachelor of Property and Real Estate/Bachelor of Laws. This degree combines a top-ranked legal education with skills across property investment, valuation, development and management.

Professional recognition

The Bachelor of Property and Real Estate/Bachelor of Laws fulfils the academic requirements to practise as an Australian lawyer, as set by the Victorian Legal Admissions Board (VLAB).

For more information on Deakin Law School and its program, visit deakin.edu.au/law.

Graduates also meet professional accreditation requirements set by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). This also satisfies the academic requirements to be eligible for registration as a Certified Practising Valuer (subject to final approval by the accrediting bodies).



‘I’ve found myself thinking of (somewhat novel) ideas to change what is currently being implemented and I’m looking forward to being part of the decision process of making change. This course, along with practical experience, will not only give me the opportunity to meet my career goals, but exceed them.’

Carina Mammone
Recipient of the Underhill Bowater Paying Forward Scholarship
Bachelor of Public Health and Health Promotion/
Bachelor of Commerce student

Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate³

D336 B / WF⁴ 5 T1, T2

With the Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate, you’ll learn how to drive growth, make strong commercial decisions, understand regulations and manage construction projects. The combined structure means you’ll also be equipped with vocational skills like surveying and building economics.

Professional recognition

As a graduate you will have completed the academic requirements for membership of the Australian Institute of Building (AIB), the Australian Institute of Quantity Surveyors (AIQS), the Chartered Institute of Building (CIOB) and the Royal Institution of Chartered Surveyors (RICS).

Bachelor of Public Health and Health Promotion/Bachelor of Commerce

D388 C B 4 T1, T2⁵, T3

Combine an education in health issues with a robust business foundation through the Bachelor of Public Health and Health Promotion/Bachelor of Commerce. You’ll examine approaches to improve health systems and attitudes, and gain practical skills through field-based programs. Complement your health knowledge with commercial expertise in areas like economics and marketing for a diverse, transferable skill set.

More information

To find out more about our combined courses in business, including professional recognition, careers, work experience, course structures and majors, please visit deakin.edu.au/courses.

1 Students enrolled in this combined course at the Geelong Waterfront campus will be required to undertake units of study at both the Geelong Warrn Ponds Campus and Geelong Waterfront Campus.
2 Cloud Campus only.
3 This course is not available to international students.
4 Students are able to commence this course at either Melbourne Burwood Campus or Geelong Waterfront Campus but will be required to undertake units of study from both campuses. Students should seek advice from a course adviser prior to the commencement of their course. Please note that all property and real estate units are also offered at Cloud Campus.
5 Trimester 2 is not available to international students.

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Fee ¹
Bachelor of Business M325 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M325	C 62.30 B 63.20 WF 60.05	3	T1, T2, T3 ⁵	\$10,358
Bachelor of Business Analytics M340 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M340	C NP B 70.80	3	T1, T2	\$9589
Bachelor of Business (Sport Management) M391 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M391	C NP B 78.25	3	T1, T2, T3 ⁶	\$10,569
Bachelor of Sport Development M320 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M320	B 65.25	3	T1	\$9476
Bachelor of Commerce M300 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M300	C 71.40 B 80.00 WF ⁷ 70.00 WB ⁸ 62.85	3	T1, T2, T3 ⁹	\$10,959
Bachelor of Human Resource Management (Psychology) M335 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M335	C NP B 75.85 ¹⁰ WF ¹¹ NP	3	T1, T2	\$8290

Can we help you find your pathway into university?

We have a great team at Deakin, ready to help you find your pathway into university. Give us a call on 1800 693 888 to discuss your options or email myfuture@deakin.edu.au.

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Fee ¹
Bachelor of Marketing (Psychology) M336 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M336	C NP B 73.60 ¹⁰	3	T1, T2	\$8716
Bachelor of Property and Real Estate¹² M348 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/M348	C 65.10 B 71.05	3	T1, T2, T3 ¹³	\$10,734
Bachelor of Business/Bachelor of Arts D330 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D330	C NP ¹⁰ B 65.90 ¹⁰ WF ¹¹ 64.35 ¹⁰	4	T1, T2, T3 ¹⁴	\$9073
Bachelor of Commerce/Bachelor of Arts D385 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D385	C NP ¹⁰ B 81.55 ¹⁰ WF ¹¹ 73.45 ¹⁰	4	T1, T2, T3 ¹⁴	\$9758
Bachelor of Commerce/Bachelor of Business Analytics D366 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D366	C NP B 81.60	4	T1, T2, T3 ¹³	\$10,681
Bachelor of Commerce/Bachelor of Laws D322 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 35 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D322	C NP B 91.00 WF 85.05	5	T1, T2 ¹⁵ , T3 ^{6,15}	\$11,096
Bachelor of Commerce/Bachelor of Science D321 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D321	B 82.05	4	T1, T2, T3 ¹³	\$10,391
Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate^{12,16} D336 Y12 ² VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ⁴ As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D336	B / WF ¹⁷ 71.25	5	T1, T2	\$10,734
Bachelor of Exercise and Sport Science/Bachelor of Business (Sport Management) D394 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D394 This course attracts an elite athlete adjustment on a sliding scale for those students defined as elite athletes. Elite athletes are defined in line with Deakin's membership of the Elite Athlete Friendly University (EAFU) network. For more information visit deakin.edu.au/life-at-deakin/why-study-at-deakin/elite-athlete-program . The Bachelor of Exercise and Sport Science at the Geelong Waurrn Ponds Campus has a regional and remote entry scheme available through VTAC each year. This scheme is open to: current Year 12 students who are undertaking their final year of schooling at a regional or remote secondary school (as defined by the new ABS categories); current Year 12 students from schools in the Greater City of Geelong. Please note: The scheme is open to current Year 12 students only, applications via VTAC. Visit deakin.edu.au/health/regional-and-remote-entry-scheme for more information.	B 80.30 WP 69.25 Regional and remote entry scheme: WP 64.40	4	T1, T2	\$9888
Bachelor of International Studies/Bachelor of Commerce D338 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D338	C NP B 75.50 WF ¹¹ 70.40	4	T1, T2 ¹⁸ , T3 ¹⁸	\$9401

Cloud Campus	C
Melbourne Burwood Campus	B
Geelong Waterfront Campus	WF
Geelong Waurrn Ponds Campus	WP
Warrnambool Campus	WB

Recent secondary education
Non-Year 12 **NY12**

Course and entry requirements	Campus and ATAR	Course duration	Trimester intakes	Fee ¹
Bachelor of Nutrition Science/Bachelor of Commerce D301 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D301	B 75.20	4	T1, T2	\$10,282
Bachelor of Property and Real Estate/Bachelor of Commerce¹² D325 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 20 in English other than EAL or 25 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D325	C NP B 81.15	4	T1, T2, T3	\$10,779
Bachelor of Property and Real Estate/Bachelor of Laws¹² D396 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 35 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D396	C NP B NP	5	T1, T2	\$10,756
Bachelor of Public Health and Health Promotion/Bachelor of Commerce D388 Y12 ^{2,3} VCE units 3 and 4 – a study score of at least 25 in English other than EAL or 30 in English (EAL). NY12 ^{3,4} As for Year 12 or equivalent, for further information refer to deakin.edu.au/course/D388	C NP B 78.05	4	T1, T2 ¹³ , T3	\$10,345

- 1

The 2020 indicative Commonwealth Supported Place (CSP) fee is based on a typical enrolment for an Australian domestic student enrolled in two trimesters of full-time study, or 8 credit points, unless otherwise indicated. This fee should be used as a guide only and is subject to change.
- 2

Recent secondary education applicants include current Year 12 students in 2020, as well as Year 12 graduates from 2019 and 2018.
- 3

International student entry requirements can be found at: [deakin.edu.au/international-students](#).
- 4

There are four categories under which non-Year 12 applicants may apply to Deakin:
 - applicants with higher education study
 - applicants with Vocational Education and Training (VET) study
 - applicants with work and life experience
 - applicants who completed Year 12 in 2017 or earlier.Visit [deakin.edu.au/course](#) and head to the course of interest to find out further details on admission requirements.
- 5

This intake is only available at the Cloud Campus for international students. For domestic students, it is available at the Cloud Campus, Geelong Waterfront Campus and the Melbourne Burwood Campus.
- 6

Trimester 3 intake is only available to international students at the Cloud Campus.
- 7

Students enrolled at the Geelong Waterfront Campus cannot commence their studies in Trimester 3.
- 8

Not all majors are available at the Warrnambool Campus and some units may need to be taken online at the Cloud Campus.
- 9

Trimester 3 intake is only available at the Melbourne Burwood Campus, Geelong Waterfront Campus and Cloud Campus. For international students, at the Cloud Campus and Melbourne Burwood Campus only. Students commencing at the Geelong Waterfront Campus will be required to enrol in units offered at the Cloud Campus in Trimester 3.
- 10

Indicative ATAR.
- 11

Students will be required to undertake units of study at both the Geelong Waurrn Ponds Campus and the Geelong Waterfront Campus.
- 12

Professional recognition by the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS) can be attained by completing the Bachelor of Property and Real Estate, Bachelor of Property and Real Estate/Bachelor of Commerce, Bachelor of Property and Real Estate/Bachelor of Laws or Bachelor of Construction Management (Honours)/Bachelor of Property and Real Estate. Graduates will meet the academic requirements for membership as a Certified Practising Valuer.
- 13

Trimester intake is not available to international students.
- 14

Trimester 3 intake is only available at the Melbourne Burwood Campus and Cloud Campus.
- 15

Not available at Warrnambool Campus.
- 16

This course is not available to international students.
- 17

Students are able to commence this course at either the Melbourne Burwood Campus or Geelong Waterfront Campus. Delivery is at both campuses and students will be required to undertake units of study from both campuses. Students should seek advice from their course adviser prior to the commencement of their course. Please note that all property and real estate units are also offered at the Cloud Campus.
- 18

Cloud Campus only.
- NP means not published – less than five offers made to recent secondary education applicants.

this.

Advice for life, learning and career

Visit [this.deakin.edu.au](#) to help you reach your potential in Year 12 and beyond. Hear from academic experts, industry professionals and inspirational students.

Deakin understands that evidencing and articulating your capabilities is vital to gaining opportunities. Deakin Hallmarks are prestigious University awards that recognise students’ outstanding achievements and capabilities that are key to employment success. After graduating, they offer students the opportunity to differentiate themselves to employers. To find out more visit [deakin.edu.au/hallmarks](#), including how Hallmarks are awarded.

Communication

Digital literacy

Teamwork

Critical thinking

Problem solving

Self management

Global citizenship

Creativity

Digital innovation

Entrepreneurial thinking

Leadership

20 Business



VIRTUAL OPEN DAY

**A DAY THAT'S
ALL ABOUT
TOMORROW**

SUN 16 AUG

9am–4pm

1800 693 888
deakin.edu.au/openday

